OFFICIAL ICEF AGENCY STATUS LOGO 2021
GUIDELINES FOR USE

2021 - 2022

#12345

An ICEF Agency has:
Recently been screened for professional student recruitment activities.

The ICEF Agency logo contains:
A unique identifying agency number for your organisation's use.

ICEF Agency status is continuous based on:
Related quality assurance screening.

Terms and conditions for use:

ICEF reserves the right to revoke recognition from agencies who:

1. Are not in good standing with educational partners met through ICEF events.

2. Pass/forward their logo onto other companies.

3. Are not in compliance with established terms and conditions of ICEF Workshop participation.

Usage:

1. The logo may only be used by agencies who have received formal notice of entitlement from ICEF, along with the original artwork and guidelines for use. It is not permitted to make use of any logos received or acquired from any other source.

2.The logo may only be used in association with the authorised agency's official name and/or logo(s). That is, the ICEF agency logo may not be used alone on any company materials or documents, whether print or electronic.

3. The logo, including the status number, may not be altered in any way. The only permitted alteration is having the white, rather than the ICEF Blue, version of the logo when placed on a dark background.

4. The logo may only be used against a solid background.

5. The logo should not be set below 150px or 0.75cm.

6. All design applications should provide for a clearspace around the logo (indicated as "x" below).

Examples:

Acceptable: Not acceptable:

Where "x" = horizontal distance between the logomark and the outer edge of the bold text.

Non-bold background.

Drop shadow.

Objects within the clearspace.